

13 Aug 2009



FACILITIES | RECRUITING | MANAGEMENT

NEWS

Evgenia Skripnik joins Vancouver Focus

We are delighted to announce that **Evgenia Skripnik**—call her “Jenny”—has joined Vancouver Focus as Facility Director. Jenny was introduced to the market research industry during her studies in Sydney Australia. But she knew she had discovered her career during her 2008 internship with Justason Market Intelligence.

Originally from Russia, Jenny completed a master’s degree in linguistics (English and German) at the University of Bremen in Germany. Evgenia also has a marketing certificate from the University of Technology in Sydney.

As Facility Director, Jenny now fills a critical role at Vancouver Focus, handling all client bookings, quotations and inquiries. Evgenia is also your contact for inquiries about our growing **recruiting** operation.

If you have any questions about Vancouver Focus, our facilities, our recruiting or other services, please call Jenny. Here is her contact information:

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PROMOTION

August promotion: Free live web streaming

Vancouver Focus began offering live web streaming about a year ago and we thought it was about time we let our clients and friends know about this great service. This service allows our clients to view focus groups live from anywhere in the world.

How does it work? We'll send you a unique link. You will simply click the link and watch your Vancouver focus groups or in-depth interviews live. It's pretty simple.

What will I see? We use the same camera that records the groups, so it looks like the digital recordings we provide our clients.

How many can watch? There is no limit to the number of people that can view the focus groups. The groups are broadcast from our Vancouver server, which offers lots of bandwidth.

How secure is it? Very secure. Your unique link is live only during your focus groups. That link will never be used again, so our clients will never accidentally view another client's focus groups.

How does the promotion work? Our live web streaming is available for free when you book the Howe Room. Simply mention this promotion when you book and we'll take care of the rest.

Contact Evgenia at +1 604 682 4292 and or director@vancouverfocus.com to book your free live web streaming.

Kind regards,



BARB JUSTASON, CMRP

Principal

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Justason Market Intelligence | Vancouver Focus

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